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TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

ANNOUNCEMENT

MONTHLY UNAUDITED TURNOVER FOR JULY 2026

The Company hereby announces that the **unaudited net consolidated turnover** of the Group was approximately **HK\$1,259 million for July 2026 and its unaudited net accumulative consolidated turnover for the seven months ended 31 July 2026 amounted to approximately HK\$8,224 million.**

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Truly International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board of Directors of the Company hereby announces that the unaudited net consolidated turnover of the Group was approximately **HK\$1,259 million for July 2026**, representing a **decrease** of approximately **14.2%** as compared with that of approximately **HK\$1,468 million for July 2025**.

The Group's unaudited net accumulative consolidated turnover for the **seven months ended 31 July 2026 amounted to approximately HK\$8,224 million**, representing a **decrease** of approximately **14.0%** as compared with that of **approximately HK\$9,566 million for the seven months ended 31 July 2025**.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Truly International Holdings Limited
Lam Wai Wah
Chairman

Hong Kong, 4 August 2026

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah and Mr. Wong Pong Chun, James as executive directors; Mr. Song Bei Bei and Ms. Lam Po Chun, Jane as non-executive directors; and Mr. Chung Kam Kwong, Mr. Heung Kai Sing and Mr. Cheung Wai Yin, Wilson as independent non-executive directors.