

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

TRULY®

TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

ANNOUNCEMENT

MONTHLY UNAUDITED TURNOVER FOR JULY 2024

The Company hereby announces that the **unaudited net consolidated turnover** of the Group was approximately **HK\$1,518 million for July 2024** and its **unaudited net accumulative consolidated turnover for the seven months ended 31 July 2024** amounted to approximately **HK\$10,103 million**.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Truly International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board of Directors of the Company hereby announces that the unaudited net consolidated turnover of the Group was approximately **HK\$1,518 million for July 2024**, representing an **increase** of approximately **22.2%** as compared with that of approximately **HK\$1,242 million for July 2023**.

The Group's unaudited net accumulative consolidated turnover for the **seven months ended 31 July 2024** amounted to approximately **HK\$10,103 million**, representing an **increase** of approximately **18.9%** as compared with that of approximately **HK\$8,500 million for the seven months ended 31 July 2023**.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
Truly International Holdings Limited
Lam Wai Wah
Chairman

Hong Kong, 5 August 2024

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James and Mr. Cheung Wing Cheung as executive directors; Mr. Song Bei Bei and Mr. Dai Cheng Yun as non-executive directors; and Mr. Chung Kam Kwong, Mr. Heung Kai Sing and Mr. Cheung Wai Yin, Wilson as independent non-executive directors.