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TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

ANNOUNCEMENT

MONTHLY UNAUDITED TURNOVER FOR JULY 2020

The Company hereby announces that the unaudited net consolidated turnover of the Group was approximately HK\$1,901 million for July 2020 and its unaudited net accumulative consolidated turnover for the seven months ended 31 July 2020 amounted to approximately HK\$12,233 million.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Truly International Holdings Limited (the "Company" and, together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board of Directors of the Company hereby announces that the unaudited net consolidated turnover of the Group was approximately HK\$1,901 million for July 2020, representing an increase of approximately 0.8% as compared with that of approximately HK\$1,886 million for July 2019.

The Group's unaudited net accumulative consolidated turnover for the seven months ended 31 July 2020 amounted to approximately HK\$12,233 million, representing an increase of approximately 0.9% as compared with that of approximately HK\$12,126 million for the seven months ended 31 July 2019.

The purpose of this announcement is to keep the shareholders of the Company and potential investors informed of the latest business development of the Group. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Truly International Holdings Limited

Lam Wai Wah

Chairman

Hong Kong, 4 August 2020

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James, Mr. Ma Wai Tong, Mr. Song Bei Bei, Mr. Dai Cheng Yun and Mr. Cheung Wing Cheung as executive directors and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.