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TRULY INTERNATIONAL HOLDINGS LIMITED 信 利 國 際 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

DATE OF BOARD MEETING

The Board of Directors (the "Board") of Truly International Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held at 2/F., Chung Shun Knitting Centre, 1-3 Wing Yip Street, Kwai Chung, N.T., Hong Kong on Friday, 17 March 2017 to approve, among others matters, the annual results of the Company and its subsidiaries for the year ended 31 December 2016.

The Board would also consider recommending the payment of a final dividend, if any, for the year ended 31 December 2016.

By order of the Board of Truly International Holdings Limited Ma Wai Tong

Company Secretary

Hong Kong, 7 March 2017

As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James and Mr. Cheung Tat Sang as executive directors, Mr. Li Jian Hua as a non-executive director and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.