

The Hong Kong Exchanges and Clearing Limited and the Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement appears for information only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

TRULY®

TRULY INTERNATIONAL HOLDINGS LIMITED

信利國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00732)

EXTENSION OF LONG STOP DATE

Reference is made to the announcement (the “**Announcement**”) of Truly International Holdings Limited (the “**Company**”) dated 31 July 2018 in relation to, among others, the Subscription. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless otherwise stated herein.

As disclosed in the Announcement, the Completion will take place on the third (3rd) Business Day following the day on which the last of conditions has been fulfilled (or waived, as the case may be), and in any event not later than the Long Stop Date (or such other date as may be agreed by the Company and the Subscriber in writing). The Long Stop Date is 28 September 2018, or any other date to be agreed by the Subscriber and the Company in writing.

Since additional time is required to prepare for the Completion, the Company and the Subscriber have entered into a side letter on 28 September 2018 (after trading hours) to extend the Long Stop Date to 30 November 2018 or such other date as the Company and the Subscriber may agree.

Save for the aforesaid extension of the Long Stop Date, all other terms and conditions of the Subscription Agreement remain unchanged and in full force and effect in all respects.

By order of the Board
Truly International Holdings Limited
Ma Wai Tong
Company Secretary

Hong Kong, 28 September 2018

As at the date of this announcement, the executive directors of the Company are Mr. Lam Wai Wah, Mr. Wong Pong Chun, James, Mr. Cheung Tat Sang; the non-executive director of the Company is Mr. Li Jian Hua and the independent non-executive directors of the Company are Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm having made all reasonable inquiries, that to the best of their knowledge, their opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.